



## Rota Vicentina

<http://www.rotavicentina.com>



**ROTA VICENTINA**  
TWO STEPS TO FREEDOM SW PORTUGAL

### BILATERAL MEETINGS

Saturday 14 May 2016 (09:30 am - 10:45 am)

Saturday 14 May 2016 (11:15 am - 12:30 pm)

**DESCRIPTION** Rota Vicentina is a 400 kms pedestrian trails network along the southwest Natural Park coast of Portugal (also included in GR11), was inaugurated in 2012 and it's already a big success among international market and local partners - this year it has been certified as "Leading Quality Trails - Best of Europe" by ERA (European Ramblers Association). Besides the management and maintenance of the route, this non-profit association also dedicates to awareness, articulation with the community and the local business framework, international promotion and commercialization. Focusing on nature tourism and in the potential of the Alentejo and Vicentina Coast, the project is the result of a partnership between more than 150 micro-companies of the region with over 20 tour operators. The partnerships extends also to the public entities with council, regional and sector responsibilities, focusing on sustainability of the project and the region.

**ORGANIZATION TYPE** Institution, Cluster

**COUNTRY** Portugal

**CITY** Odemira, Tv. Botequim, 6 [Google map](#)

**AREAS OF ACTIVITIES** ACCOMMODATION

TOUR OPERATORS / TRAVEL AGENCIES

ACTIVE AND NATURE TOURISM ACTIVITIES

DESTINATION MANAGEMENT COMPANIES AND ORGANISATIONS

OTHER TOURISM ACTIVITIES

## Offer & Request

### 400 KM WALKING ROUTE ALONG SW COAST NATURAL PARK

We represent 150 companies from the Sw region along Rota Vicentina that provide all types of services that matter for hikers and tour operators.

**KEYWORDS:** **WALKING** **HIKING** **NATURAL PARK** **WEST COAST** **NATURE**  
**ACTIVITIES** **ACCOMMODATION** **INCOMING SERVICES**

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